

R.J's Apparel Graphics has been producing High Quality Screen Printing and Embroidery in Albuquerque since 1990. We take pride in our customer's satisfaction. We have both manual and automatic screen presses and can produce over 500 imprints per hour. Our embroidery equipment is state-of-the-art and we have both single head and six head machines. This allows us to produce up to 4 separate orders at the same time!

## Screen printing

Printing light colors on dark fabrics often results in an altered color as a result. For example, if you print red on a black shirt, your result may be maroon! Not the color you had envisioned. *To print light colors on dark, white must be printed first so your colors are truly what you want.* Please check with an R.J.'S representative to be sure you get what you want! R.J.'S does not print digital or four color process items. We will be happy to direct you to other business' that work with transfers, digital and four color process in the area.

# Pieces	1-5	6-11 ea	12-23	24-47	48-143	144-499	>500
1 color	5.70 ea	3.50 ea	1.90 ea	1.75 ea	1.50 ea	1.35 ea	1.20 ea
2 color	7.40 ea	4.60 ea	3.00 ea	2.30 ea	1.90 ea	1.70 ea	1.55 ea
3 color	9.00 ea	5.00 ea	4.00 ea	3.00 ea	2.35 ea	1.95 ea	1.75 ea
4 color	11.00 ea	6.25 ea	4.85 ea	3.90 ea	3.25 ea	2.80 ea	2.50 ea
5 color	13.00 ea	7.40 ea	6.20 ea	5.25 ea	4.25 ea	3.90 ea	3.60 ea
6 color	15.50 ea	8.50 ea	6.90 ea	5.95 ea	4.90 ea	4.30 ea	4.00 ea

**Numbers are \$3.00 each.** *The number 10 has two numbers in it and is \$6.00.*

Preparation is the key to quality work and screen printing requires individual preparation of a "screen" for each color and location involved. The process is much like developing film for your camera, but requires (7) seven steps before a screen is ready to print with. These steps can only be done one screen at a time. Screen preparation allows us to print many shirts with the same screen, but the screens are reclaimed after (1) one week. **Each screen preparation or "setup" is \$20.00.**

Color changes allow you to use the same screen with a different color of imprint. For instance, you may want half of your order to be a black imprint on a white t-shirt and the other half to be a blue imprint on a white t-shirt. Instead of creating a new "screen" for each color, we can remove the screen from the printing press, clean off all the ink, wash the screen, dry it and reinstall it on the press for (1/2) half the cost of a new screen. **Wash charge \$10.00.**

Crisp artwork is the single most important part of a quality print. It can also be the most expensive. Unfortunately, what looks good in a book or on a computer screen may not work well as artwork for screen printing. Ideally, art should be created as "vector" art and saved as "outlines" in .eps format. We can, and will, work with what you provide, but be aware that if your artwork needs a little help, it will **cost \$50.00 per hour with a (1/2) one half hour minimum.** Each piece of artwork requires only enough time by our graphic artist to make it usable, but we can not give an estimate without first seeing your art. Also, remember that any changes you may require to make your art "just right" are subject to the minimum and hourly charges.

*Color matching to PMS colors is not guaranteed.* We make every effort to match as close as we can. **Color match charge \$20.00** Printing over **pockets add \$.20 per shirt.** The imprint will be aligned with the pocket. **Removing or replacing shirts in packaging add \$.05 per shirt.** If additive is needed because of fabric, **add \$5.00 per hundred, \$5.00 minimum.**

## Embroidery

To embroider, we must be able to stretch and hold the fabric to ensure a quality stitch. The technology for this has not changed much since my mother and grand mother used wooden hoops to hold fabric in place while they did their needlework. Our hoops are no longer wooden and they have anchor points to lock them into place, but they still use the same basic technology as my mother! While we can embroider many items, it depends upon the size of the object (will it fit on our equipment) the area to be embroidered or be too thick or too thin to produce quality work on. **WE DO NOT EMBROIDER LEATHER.** We have to measure, stretch, hoop, sew and unhoop each location. This is labor intensive, but the perceived value and quality of embroidery is well worth the price!

Embroidery art requires a (2) two step process. The first step is the same as screen printing. The second step is digitizing the artwork. This is writing a program for a computer to tell the embroidery machine where to stitch, when to stitch and what color thread to use. Digitizing - creating a program for the computer to tell the embroidery machine how to run - costs **\$12.00 p/k (per one thousand stitches)**. Most logos are 7,000 stitches or less. **There is a \$40.00 minimum charge for digitizing.**

### NAMES

**First name only \$6.00 - First and last names \$10.00 - Additional lines \$3.00 each**

#Stitches	1-5	6-11	12-23	24-47	48-71	72-143	144-500
<5000	8.45 ea	7.35 ea	5.65 ea	4.75 ea	4.30 ea	3.95 ea	3.75 ea
5001-7000	8.90 ea	7.60 ea	6.25 ea	5.00 ea	4.60 ea	4.30 ea	4.10 ea
7001-9000	9.75 ea	9.00 ea	7.00 ea	5.70 ea	5.25 ea	4.80 ea	4.20 ea
9001-11000	10.10 ea	9.30 ea	7.20 ea	5.95 ea	5.60 ea	5.25 ea	4.50 ea

#Stitches	1-2	3-5	6-11	12-23	24-47	48-95	96-288
11000-30000	50.00 ea	45.00 ea	40.00 ea	35.00 ea	30.00 ea	25.00 ea	20.00 ea
30000-50000	75.00 ea	70.00 ea	65.00 ea	60.00 ea	50.00 ea	40.00 ea	35.00 ea
50000-70000	100.00 ea	85.00 ea	75.00 ea	65.00 ea	55.00 ea	50.00 ea	40.00 ea
>70000	1.00 p/k	.95 p/k	.90 p/k	.85 p/k	.80 p/k	.75 p/k	.65 p/k

50% DEPOSIT REQUIRED AT THE TIME ORDER IS PLACED.

## COPYRIGHT/TRADENAME LAWS

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